

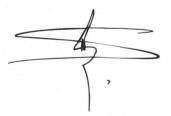


### Certificate of Incorporation

# UMF HONEY ASSOCIATION INCORPORATED 1242438

NZBN: 9429043017409

This is to certify that ACTIVE MANUKA HONEY ASSOCIATION INCORPORATED was incorporated under the Incorporated Societies Act 1908 on the 19th day of September 2002 and changed its name to UMF HONEY ASSOCIATION INCORPORATED on the 4th day of July 2011



Registrar of Incorporated Societies 1st day of June 2022



# Sticky Business



# The Official Newsletter of the Active Manuka Honey Association Inc

### The Inaugural AMHA Newsletter

All AMHA members will appreciate this newsletter is well overdue. However, this is the first of what we hope will be many such newsletters penned to keep you informed of what is happening within the Association, the industry at large and, in fact, the world as it relates to matters of interest to the Association.

Towards the end of 2005 AMHA funded Peter Molan to do research in to partially inhibited honey. This has been completed and we are now awaiting the final report.



BRAND MANAGER
Denise Tyrer-Harding

Level 5, KPMG Centre 85 Alexandra St, PO Box 19-334, DX GP20005 Hamilton

Tollfree: 0508 747377 Telephone: +64 7 957 9999 Facsimile: +64 7 957 9997 Email: dharding@piperpat.co.nz Therefore, if any member has any items of interest which they would like to share with others, please send them to the Editor, who is Neil Stuckey, for future Newsletters. Info can be sent to Neil at <a href="mailto:waitematahoney@xtra.co.nz">waitematahoney@xtra.co.nz</a>)

The Newsletter name was decided in haste, but we think it conveys a very appropriate aspect of the industry.

### **UMF®**

The most important issue we are dealing with as an association is the protection and use of the UMF® trade mark. If we do not get this right, the value of UMF® honey and products including UMF® honey will slowly fall back to the price of table grade Manuka honey, as the general public lose faith in the product. Currently, the trade mark is registered in over 40 countries and is accepted for registration or is being examined in several others. The success and value of the trade mark is evident in new applications received for licences, including approaches from offshore.

It is therefore, the responsibility of every member of the association to ensure the UMF® trademark is being used correctly, not only by the licensees, but also wherever the trade mark appears. To enable correct use to be audited all licence holders are reminded to please send copies of their labels and any supporting literature to the brand manager.

#### AMHA AGM.

The AGM this year is to be held at the Cambridge Community Centre, Taylor St, Cambridge (opposite the Trotting Club, in Cambridge), on Thursday 3 August 2006 starting with an 11.30am get together, lunch at 12pm; and AGM at 1pm. A reminder will be sent out to all members closer to the time, but book this in your diaries NOW.

## Annual AMHA Licence and Membership Fees

A reminder to those who have not yet paid their annual Licence and Membership Renewal Fees, to please attend to this as soon as possible.

Without payment Licensee's will not receive their UMF® Certificate for the 2006-2007. Without payment Members will be not be entitled to vote at the AGM, or benefit from the work undertaken on behalf of the members by the Association. More importantly, membership and/or Licensee status will be terminated. Payments can be made to Invisible Office at PO Box 15069, Tauranga.

### Problems with the Test Results From NZLabs

Many Licensees have expressed frustration around the test results from NZLabs. Licensees have a significant financial investment tied up in honey for which test results are awaited. Long turn around times and negative results have huge negative impact. The most commonly voiced complaints are:

1.Turn around times for assays to be completed is unacceptably long; and 2.Numbers of rejected samples is high.

The Brand Manager has reported Licensees' concerns to NZLabs and a meeting is being arranged to look at ways in which both NZLabs and licensees can work to improve the situation for all. Watch this space!!!

### Reminders

Please remember to send product labels, updated contact details, and new RMP Certificates to the Brand Manager.





# LICENCE CERTIFICATE UMF®

### **SummerGlow Apiaries Limited**

Is a certified licensee of the UMF® trademark under the terms and conditions set down by AMHA from 1st July 2010 to 30th June 2011

Licence Number: 1001

Signed John Kawcliffe.

John Rawcliffe General Manager



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# member's update



February 2011

number 3

The Executive is very pleased to present the first update for 2011. This update is focusing on two topics; an article on wound treatment and the major initiative by AMHA with its interlab programme.

Best wishes





**AMHA Executive** (I to r) Margaret Bennett, Neil Stuckey, Young Mee Yoon, Nevin Amos, Moira Haddrell, Sir Wira Gardiner (inset)

#### Wound treatment -

Two years ago an agent of AMHA met a retired nurse who had extensive experience in wound treatment. His initial meeting with her reminded him of the value of experience, education and a commitment to the patient. He walked away from the meeting reenthralled with the prospects for development with Manuka honey in this area, and he also learned that successful application could only be achieved by a clinician who understands wound treatment, the complications involved with wounds and that Manuka dressings would not be appropriate in all situations. The wound treatment plan is only one part of a total care plan for the patient.

He found it exciting that yet another health professional independent from the honey industry was using Manuka honey in a wound treatment plan. In this update we have printed an article written by that nurse. This article was prepared to help support the work already done and research published in this area. It's the gathering of this knowledge that will assist in determining areas to target for research. This article has been printed as received.

#### **Interlaboratory Programme**

The AMHA initiative of having laboratories set up in the UK and Singapore is still on track. We have just confirmed all the permits to transfer product from country to country and laboratory to laboratory. This is very useful to not only ensure we are testing to the same standard but for calibration of future laboratories. We have also had contact with a laboratory in Australia, they have been testing using the Bio and Chemical assays since 2009 and are very keen to become part of the programme. We are working through a contract with a statistician to ensure we test the appropriate number of samples to establish equivalency.

## AMHA The only independent organisation protecting Manuka honey consumers

